

# Consumers who purchased Apple and Beats products from 31 October 2018 to 15 December 2025 could benefit from a proposed collective action

*This notice has been issued at the direction of the Competition Appeal Tribunal*

- JLP A&A Class Representative Limited (“**JLP A&A**”) has filed an application to bring collective proceedings as a class representative on an opt-out basis against Apple Inc., Apple Distribution International Limited, Amazon.com, Inc., Amazon Europe Core S.à.r.l, Amazon EU S.à.r.l, and Amazon.com Services LLC (collectively, “**Apple and Amazon**”). The applications have been filed with the Competition Appeal Tribunal (“**Tribunal**”), a specialist UK court that hears claims and appeals relating to competition law, by JLP A&A on behalf of a proposed class of consumers that it claims have suffered loss due to Apple and Amazon’s conduct.
- The Consumer Rights Act 2015 allows collective proceedings to be brought on behalf of a group or groups of persons who are alleged to have suffered loss as a result of unlawful anticompetitive conduct. For collective proceedings to be brought, the Tribunal must first make a collective proceedings order (a “**CPO**”) authorising a person to act as a representative of the class and certifying the proposed claim as eligible for inclusion in collective proceedings.
- JLP A&A has applied to the Tribunal for a CPO which, if granted, would allow its proposed claim to proceed to a full trial. The proposed claim by JLP A&A alleges that Apple and Amazon have breached competition law by entering into and implementing unlawful anticompetitive agreements which restricted third parties from reselling Apple and Beats-branded products on Amazon. JLP A&A alleges that, as a result of this breach, consumers paid higher prices for those Apple and Beats products when purchasing them from any retailer in the United Kingdom, other than as part of a mobile provider contract, from 31 October 2018 until 15 December 2025.
- At a hearing scheduled to commence on 30 June 2026 at 10.30am, the Tribunal will hear arguments as to whether JLP A&A should be authorised to act as the class representative and whether the claims JLP A&A is bringing can proceed as collective proceedings on behalf of the proposed class (see proposed class definition below).
- The proposed class includes:

“All natural persons (other than Excluded Persons) who made a Relevant Purchase of an Apple Product during the Initial Claim Period or the personal representative of the estate of any such person who has died.”

For the purposes of this proposed class definition:

“**Apple Products**” means any Apple-branded and Beats-branded electronics products sold in the United Kingdom but excluding used and refurbished versions of such products. The Apple-branded electronics products comprise iPhones, iPads, iMacs, MacBooks, Apple TVs, HomePods, Apple Watches, iPods, AirPods, EarPods, as well as ancillary electronics devices such as monitors, keyboards, mice, Trackpads, Apple Pencils, Apple Remotes, power adaptors, chargers, cables, connectors, and cases. Beats-branded electronics products comprise Beats wired and wireless headphones and earphones.

**“Excluded Persons”** means:

- (a) Natural persons active as a business selling Apple Products;
- (b) Officers, directors, or employees of any of the Defendants, subsidiaries, holding companies, subsidiaries of those holding companies, and any entity in which any of the Defendants has a controlling interest, since 31 October 2018;
- (c) Members of the Class Representative’s and Defendants’ legal teams, all experts or professional advisers instructed by them, and all officers, directors, or employees of funders or insurers involved in these proceedings; and
- (d) Members of the Tribunal panel assigned to these proceedings and any judge hearing any appeal in these proceedings, and all Tribunal staff.

**“Initial Claim Period”** means the period from 31 October 2018 to 15 December 2025.

**“Relevant Purchase”** means the purchase of an Apple Product from a retailer in the United Kingdom, either through an online sales channel (including via software applications or ‘apps’) or in a physical store. It includes a purchase where payment is made or is liable to be made in a single amount or in instalments. It also includes purchases enabled or facilitated by the making available to the purchaser of a credit or hire-purchase facility, whether at the point of sale or otherwise. It excludes Apple Products sold as part of mobile network operator or mobile virtual network operator contracts.

- If JLP A&A’s claim is certified, those who are domiciled in the UK and fall within the class definition of the claim that the Tribunal certifies will automatically be included in that claim, and will be bound by any judgment or settlement, unless they choose to opt-out. Individuals who meet the class definition but are not domiciled in the UK will not be automatically included in the claim. However, they may choose to participate by opting in. For more details on this please visit [www.ukappleamazon.co.uk](http://www.ukappleamazon.co.uk).
- The hearing, scheduled to commence on 30 June 2026 at 10.30am, will last for 2 days (with 1 day in reserve). It will take place either at the Competition Appeal Tribunal, Salisbury Square House, 8 Salisbury Square, London EC4Y 8AP, or at 7 Rolls Buildings, Fetter Lane, London EC4A 1NL. If the hearing is held at the former venue, it may also be viewed remotely via the Tribunal’s website (a “Watch now” link to view the hearing will appear on the hearing date under the Diary list on the following pages: [www.catribunal.org.uk](http://www.catribunal.org.uk) and [www.catribunal.org.uk/diary](http://www.catribunal.org.uk/diary)).
- To learn more about JLP A&A’s proposed claim, please visit [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk).

YOUR LEGAL RIGHTS AND OPTIONS NOW	
<b>OBJECT TO THE APPLICATION OR THE PROPOSED CLASS REPRESENTATIVE</b>	Any person with an interest (including any proposed class member) may object to the application for a CPO, or the authorisation of the proposed class representative (JLP A&A), by stating their reasons for objecting in writing to be received by the Tribunal by <b>4pm on 15 May 2026</b> . For further details, see Question 8 below.

<b>APPLY TO MAKE ORAL / WRITTEN SUBMISSIONS TO THE TRIBUNAL</b>	Any person with an interest (including any proposed class member) may apply to the Tribunal for permission to make written and/or oral submissions at the hearing commencing on 30 June 2026. Any such application must be made in writing, supported by reasons, and received by the Tribunal by <b>4pm on 15 May 2026</b> .
<b>CONTACT DETAILS</b>	To learn more about the application to bring the proposed claim, visit <a href="http://www.ukappleamazonclaim.co.uk">www.ukappleamazonclaim.co.uk</a> .

## **GENERAL INFORMATION**

### **1. Why has this notice been issued?**

The Tribunal has issued directions for a hearing, to determine whether JLP A&A’s application for a CPO should be granted. The hearing is scheduled to commence on 30 June 2026. It has also directed that this notice be issued ahead of the hearing to seek the views of any interested persons.

JLP A&A’s CPO application asks the Tribunal to: (i) approve the proposed claim as suitable to proceed as a collective claim on behalf of eligible class members; and (ii) approve JLP A&A as the class representative.

This notice has been issued to inform you of your right to object to the CPO application or the authorisation of JLP A&A as class representative. Please read this notice carefully.

### **2. What is the Competition Appeal Tribunal?**

The Tribunal is a specialist court based in London that covers the whole of the UK and hears cases concerning the application of competition law, including collective proceedings such as these. The Tribunal publishes its Rules and Guidance, together with information about what it does and details of its on-going cases, on its website [www.catribunal.org.uk](http://www.catribunal.org.uk).

A summary of the claims against Apple and Amazon can also be found on the Tribunal’s website at [www.catribunal.org.uk](http://www.catribunal.org.uk).

### **3. Who are the proposed claims against?**

The proposed claims are against Apple and Amazon. Both companies are well-known global technology businesses which offer a wide range of products and services, including the sale of electronic products.

### **4. What are Apple and Amazon alleged to have done wrong? What are the claims?**

JLP A&A alleges that Apple and Amazon have breached European and UK competition law by entering into and implementing unlawful anticompetitive agreements. JLP A&A claims that these agreements restricted third parties from reselling Apple and Beats-branded products on Amazon. As a result, consumers paid higher prices for these products when purchasing them from any retailer in the United Kingdom, other than as part of a mobile provider contract, from 31 October 2018 until 15 December 2025. JLP A&A seeks compensation from Apple and Amazon on behalf of all affected consumers.

### **5. Who is the proposed class representative?**

The CPO application requests that JLP A&A be authorised to act as the class representative for the proposed claim.

JLP A&A is a company specifically formed for the purpose of bringing this claim against Apple and Amazon, and Mr Justin Le Patourel is its sole director and member. Mr Le Patourel is a consultant in telecoms, broadcast and internet regulation, with a focus on competition and consumer protection issues. He previously held senior roles at Ofcom and has significant hands-on experience of the UK's collective proceedings regime, having acted as the class representative in Case No. 1381/7/7/21 *Justin Le Patourel v BT Group PLC*.

As the proposed class representative, JLP A&A would conduct the claim against Apple and Amazon on behalf of all class members (except for those who decide to opt out of the class). JLP A&A would instruct the lawyers and experts, make decisions on the conduct of the claim and consider and decide whether to present any offer of settlement that Apple and/or Amazon may make to the Tribunal for its approval. The Tribunal will assess JLP A&A's suitability to act as the proposed class representative as part of the hearing commencing on 30 June 2026.

During the collective proceedings, JLP A&A would be responsible for communicating with and updating the class members on the conduct of the proceedings and for issuing formal notices, such as this notice. If approved, JLP A&A would regularly update the class about the claim on the website [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk) and through the media.

## WHAT DOES THE CPO APPLICATION ASK FOR?

### 6. Who would be in the proposed class?

The Consumer Rights Act 2015 (the “Act”) allows for a collective claim to be brought on behalf of a group of persons. The group is the “class” and all persons within the group are “class members.” As a result of the Act, groups of persons who have suffered loss do not need to bring an individual claim to obtain compensation for their loss. Instead, such persons may all receive compensation through a single, collective claim brought on their behalf by a representative.

The CPO application asks the Tribunal to allow the proposed claim to proceed on an “opt-out” basis on behalf of the following proposed class: “*All natural persons (other than Excluded Persons) who made a Relevant Purchase of an Apple Product during the Initial Claim Period or the personal representative of the estate of any such person who has died.*”

Further details regarding the requirements for eligibility as class members (and any applicable exclusions from the class) can be found on the website set up by JLP A&A at [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk).

“Opt-out” means that anyone who meets the proposed class definition will be included in the claim automatically and be bound by the result unless they expressly ask to ‘opt out’. If the Tribunal allows the proposed claim to proceed as collective proceedings, it will also be possible for those who are not automatically included in the claim but meet certain criteria to ‘opt in’ to the claim if they have suffered loss as a result of Apple and Amazon’s conduct. More information can be found at [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk).

### 7. How much money does the claim ask for?

The proposed claim seeks compensation for all those within the proposed class who have been affected by Apple and Amazon’s allegedly anti-competitive conduct. The total aggregate amount sought is currently estimated to be at least £899 million (excluding interest). If the proposed claim is successful, all class members have not opted out will be able to seek a payment of the damages

awarded.

Visit [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk) for more details about the amount of compensation that you may receive in due course.

## HOW TO OBJECT TO THE CPO APPLICATION OR TO THE CLASS REPRESENTATIVE

### 8. Who can object and what can I object to?

Any person with an interest (including anyone who would be a member of the proposed class) may object to the CPO application or the authorisation of the proposed class representative (JLP A&A). You should review the information above and visit [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk) and [www.catribunal.org.uk](http://www.catribunal.org.uk) for further information.

If you wish to file an objection, you must write to the Tribunal stating your reasons for objecting and send them by post or email so they are received **no later than 4pm on 15 May 2026**, to [registry@catribunal.org.uk](mailto:registry@catribunal.org.uk) or the following address:

The Registrar Competition Appeal Tribunal  
Salisbury Square House  
8 Salisbury Square  
London EC8Y 8AP

When writing to the Tribunal you must include the following reference: ‘JLP A&A Class Representative Limited v Apple Inc. & Others, Case No. 1759/7/7/25’.

Any person with an interest (including any proposed class member) can also apply to the Tribunal for permission to make written and/or oral submissions at the hearing commencing on 30 June 2026. Any such application must be made in writing, supported by reasons, and sent by post to the above address or by email to [registry@catribunal.org.uk](mailto:registry@catribunal.org.uk) so it is received **no later than 4pm on 15 May 2026**.

Any person falling within the proposed class who wishes to opt out of the claim will be able to do so during the opt-out period set by the Tribunal, should a CPO be granted following the hearing.

## GETTING MORE INFORMATION

### 9. How can I stay updated on the progress of the proposed claims?

You can visit [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk) for periodic updates on the proposed claims.

### 10. Who is funding the proposed claim?

The proposed claim is being funded by litigation funders Asertis, who is a Funder Member of the Association of Litigation Funders of England and Wales and has extensive experience in funding complex cases.

In order to fund the claim, JLP A&A has entered into a litigation funding agreement with Asertis, a non-confidential copy of which is available to proposed class members on [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk). Additionally, JLP A&A has secured insurance cover in order to pay Apple and Amazon’s adverse costs. A non-confidential copy of the insurance policy is available to proposed class members upon request through [www.ukappleamazonclaim.co.uk](http://www.ukappleamazonclaim.co.uk).

As a member of the proposed class, you will not incur any costs of taking part in the proposed

collective claim, nor will you be liable to Apple or Amazon for its costs should the proposed collective claim be unsuccessful.